

## Recognising good presentation techniques

**Tarek:** My presentation will be about the language and identity of the Berber people. Erm...I wanna (want to) start my presentation by a question for the audience. Anybody know where the Berber people...erm...are based?

**Student in audience:** North Africa.

**Tarek:** That's right, North Africa. Well done. Okay, let's go. Yep. Er... Berber people...they actually are named as a population of the Sahara. They come to seven point five million. Erm...these are the main...erm...nations of the Berbers: the Kabyle, in Algeria, the Tuareg, in...er...the Tuareg in the sub-Saharan region, and the Shluh in Morocco.

Later on in the presentation I'll show you the map, where exactly they are. Basically it's seven point five million; they're spread around three million in Morocco, three million in Algeria and the rest are spread between bits of Tunisia and the sub-Saharan...er...region.

Erm...these...this nation, these people are known as the Berber, but actually it's not their real name. The Berber name was given by the Arabs and the Ottoman Empire when they invaded them. Their actual name is Amazigh, which in the Berber language means 'free men'.

**(Break)**

**Tarek:** So some of you are still not very familiar with the Berbers, and you're not sure who they are, and what, I'm gonna (going to) bring you some...er... pictures or figures, to make you, maybe, relate to them. Er...'Star Wars'. I dunno (don't know) if you recognise the town, the town of Tatooine, it was in Episode Two, but also in, er...'Return of the Jedi'. Er, this, actually, George Lucas didn't even bother giving it another name - the real town is called Tatooine, as well as the movie, and you can see, like, these sort of underground caves, as I said, because of the heat.

Erm...for the German people, maybe you can recognise this on, the Volkswagen Touareg, is named after the sub-Saharan...er...Berbers of the region, and I believe the unique selling point of this car is that it can drive through the desert of the sub-Sahara very easily.

Interaction with audience

Note: Tarek makes an acknowledging gesture to the audience

Signposting language - what's coming later

Note: Tarek uses expressive hand gestures

Refers and points to specific items on screen

**And lastly**, one of the most famous figures, with Berber figure in the world and for a long time, very controversial in recent years, Zinedine Zidane. Er...French hero, but actually son of Algerian immigrants that come from the region of Kabylie, and...er...(a) Berber. And actually when he finished his career recently, he went to the Kabylie, and is involved politically there, to bring the Berber nation more forward in general, with the Arab ones.

Another 'signpost'  
- presentation ending soon  
*Note: Tarek pauses before changing slides*

**Thank you very much**, I hope that was interesting. **If you have any questions please feel free to ask.**

Thanks audience for listening

Inviting questions from the audience  
*Note: Tarek stands in front of final slide*